



EUNICE KENNEDY SHRIVER DAY  
Play Unified to Live Unified | [eksdays.org](http://eksdays.org)

September 28



In 2012, over 150 Programs worldwide celebrated the third annual EKS Day with Unified Sports® events, Family Forums, Healthy Athletes programs and Youth Activation Summits. In preparation for the **fourth annual EKS Day**, to be celebrated on **Saturday, September 28, 2013**, we are asking that each Program register their events and activities that will be held in honor of our movement's founder.

### Theme

This year's EKS Day will continue with the theme of **"Play Unified to Live Unified,"** and Special Olympics International encourages each Program to develop activities that will engage and activate your local communities in the Special Olympics movement through:

- Unified Sports® and Sports Competitions
- Educational Programs
- Community and Family Events
- Young Athletes
- Healthy Athletes

### Resources

For helpful tools to use in creating an event for EKS Day, please visit our resources page where you will find general information regarding the day along with useful web, print, and video materials: [http://resources.specialolympics.org/Topics/Events/EKS\\_Day\\_Resources.aspx](http://resources.specialolympics.org/Topics/Events/EKS_Day_Resources.aspx).

### Maria Shriver and *The Gift My Mother Gave Me*

In promoting the 4<sup>th</sup> Annual EKS Day throughout your community, please use any of the resources found above, as well as Maria Shriver's video, "The Gift My Mother Gave Me," which serves as a tribute to the life and legacy of Eunice Kennedy Shriver: <http://www.specialolympics.org/video-TheGift.aspx>.

Or on YouTube <http://www.youtube.com/watch?v=YjYuj4Bvlsc>

### Register your event or activity to share with the world

Share your plans for your EKS Day event with the world and be recognized as part of the Global EKS Day, please register the event on the Special Olympics event calendar by following this link: <http://www.specialolympics.org/eksevents.aspx>.

### Share your Story and photos

In addition, if you have stories and photos of your EKS Day events or preparations: go to our new story page available in 6 languages: <http://www.specialolympics.org/share/>.

If you have any questions or concerns please contact your **Regional staff**. We appreciate your support in making the fourth annual EKS Day an impactful experience for all.